

# SMPOA Meeting Minutes

## September 12, 2022

### OPENING

President Seth Fonti called the meeting to order at 7:34 pm. via ZOOM.

### PRESENT

The following Board members were also in attendance Vice President Howard Gould; Architectural Committee Chair, Mark Stoeckinger; Ed Weitzer; Secretary, Desa Stoeckinger; Kristina Pabst; Treasurer, Rachael Klein; Website Manager Arthur Chan and Martin Legowiecki. Also, in attendance was: Parliamentarian Rick Silver. Absent was Norm Dupont.

### NEW BUSINESS - Seth Fonti

- **Mass Email Provider and Electronic distribution of Sunset Mesa Monthly newsletter-** The Board is seeking an efficient method of sending emails to all residents for neighborhood communication and to distribute the monthly newsletter. Martin suggested looking into using Mail Chimp as a provider for mass emailing purposes.
- **Website** - Arthur Chan - There was an increase in newsletter traffic after signs were put up in the neighborhood. More eyes on the newsletter will be beneficial to maintain and obtain new advertisers. A few residents will receive paper copies, which Rick Silver volunteered to deliver. Arthur suggested having a social media account for residents to follow. Password protection is important for the expansion of the website.
- **Architectural Committee Communication and Staffing** - Mark, Glen Beer, and Martin will meet in October to develop an online AC form directly from the website, and the organization of records. Renee Weitzer has volunteered to be on the AC.

### COMMITTEE REPORTS

#### Architectural Committee - Mark Stoeckinger

- 3652 Malibu Vista Drive - solar panels - approved
- 3714 Malibu Vista Drive - OVI caused by county trees on water tank property
- 18346 Wakecrest Drive - OVI confirmed from 18341 Coastline Drive and 18338 Wakecrest Drive
- Committee members present were: Phillip Cohen, Sarah Doering, Abbas Satrap, Len Ovsiowitz, Sam Patel and Mark Stoeckinger.
- More robust record keeping is needed so we have a better chain of documentation.
- **Next Date for Architectural Committee Visits is Saturday, October 1st.**

## Treasurer's Report - Rachael Klein

- Summary SMPOA Financials for M/E. August 2022:
  - Net Operating Income for August 2022 was net negative \$93
  - August revenue Includes 2022 dues deposits, advertising revenue from Laura Klein and Teresa LeGrove.
  - August expenses: \$1,194 in residential legal fees tied to F/F and P/S and \$496 for post-election July newsletter printing.
  - Upcoming September Financials:
    - Advertising revenue of \$400 from Teresa LeGrove (paid through December) and \$535 King Kone Ice Cream deposit

Banc of CA - Business Checking	\$ 19,965
Stifel Investment	\$362,838
TOTAL SMPOA ASSETS-	\$382,711
Escrow Doc Fees, Advertising, Past & CY-2022 Dues Coll	1,600
TOTAL REVENUE-	\$ 1,600
Legal	\$ 1,194
QuickBooks Fees	\$ 3
Newsletter Printing July	\$ 496
TOTAL EXPENSES	\$ 1,693
<b>NET OPERATING INCOME</b>	<b>\$ (93)</b>
<b>Stifel Investment Portfolio Activity:</b>	
Income & Distributions	\$ 752
Unrealized Gain/Loss	\$ (1,266)
NET CHANGE IN STIFEL PORTFOLIO-	\$ 514

Getty Cards are available by emailing [smpoaboard@gmail.com](mailto:smpoaboard@gmail.com) . Desa Stoeckinger will distribute the cards by request.

## Block Party Financials

- Research on Venmo & Zelle options – need input from Board Members
- \$500 donation received from Pabst family to support InNOut deposit for Block Party

## Community Block Party “Bu Bash” - Kristina Pabst

- Date is October 29
- Submitted permit request to county (site plan, homeowners acknowledgment etc)
- Waiting on Sheriff's Letter of Acknowledgement.

- Location is Clifftop Way which will be closed off from Malibu Vista to the cul-de-sac.
- Flyers letting Clifftop residents know about the event have been delivered by Rick and Paulette Silver.
- In-N-Out Truck booked from private and corporate donors
- King Kone Ice Cream Truck Booked
- Donations are appreciated for Raffle
- Block Party committee created and met in person and delineated roles
- Arthur will make merchandise for the party to sell
- Still need to secure a financial set up POS system so residents can donate items or money

### **Emergency Preparedness Committee - Rick Silver**

#### **Security and Safety Update - Seth Fonti**

#### **Review of Proposed Initiative Funding of Flock Camera**

**Goal:** Installation of single Flock camera on private residence at the corner of Coastline Drive and Surview Drive. The unit would be cloud enabled and if permissioned could stream to LA Sheriffs department.

**Cost and Contract Structure:** The cost of the equipment and service ultimately becomes an equipment rental and license agreement. We would enter a renewable annual contract. This point may require negotiation as there is a printed two year minimum, but we feel confident we will reach a solution with the vendor. A breakdown of costs would be as follows:

- \$350 1x standard implementation fee per camera
- \$2,400 annual recurring license fee per camera
- \$500 1x cancellation charge for contract breakage
- **Access to View Records:** username and password access provided; can be assessed from multiple devices. SMPOA admin would need to grant LASD access to view records.

**Results of Diligence and Discussions:** The effectiveness of the device and system are primarily geared toward postmortem investigations. The camera and mounting standing at 12 feet in height can serve as a visual warning to would be assailants that the neighborhood deploys advanced surveillance techniques. A private residence on Wakecrest has had a Flock camera for close to 6 months and there has been minimal direct impact (i.e. surfacing a stolen vehicle or actively preventing a crime). The system does however provide a cost-effective tool in the ongoing efforts to mitigate and reduce crime. Further the location of

the proposed camera would be in an area that could capture close to 100% of the cars coming into and out of both Sunset Mesa and Pacific View Estates. There does not appear to be incremental returns with increasing the number of cameras. The goal of this would be to pilot the program for a year and assess effectiveness and engagement. Privacy concerns are mitigated by automatic 30-day deletion of all records held in the cloud. The board will likely **not** propose a more aggressive stance of asking homeowners to register their plates with the system.

- **Additional observations and questions:**
  - Opportunity for association and board to take a cost effective, proactive stance on crime prevention under a short-term contract which provides for modest contract breakage charge
  - Foot traffic crime remains a large portion of the crime committed in Sunset Mesa (e.g. August Coastline incident)
  - Administrative burden on board and HOA still needs to be addressed – how will the account be managed
  - Camera would be installed on private property not the coastline parkway
  - PVE has expressed interest in bearing some of the costs related to the camera
  - Flock has indicated that some supply chain pressure exists re: delivery and installation
  - Flock is still an early maturity company – have seen some of this in communications and support
  - **Is not a solve all – must be part of continued multi-prong approach with primary mitigation tool community engagement**

The Board voted to approve funding for a Flock camera at the bottom of Coastline and Surfview.

#### **Emergency Preparedness - Rick Silver**

- NOAA radio program has been a success. They are still available for residents that pre-register.
- Two-way Ham radios will be sold for \$25.

### **NEXT MEETING**

The next Board of Directors meeting will be held on Monday, October 3rd at 7:30 p.m. via Zoom.

### **ADJOURNMENT**

President Seth Fonti adjourned the meeting at 8:55 p.m. and the board entered into an executive session.

**Minutes Submitted by:** Desa Stoeckinger, Secretary